



Media Kit

2025

Elektron pochta
info@tribuna.uz

Veb-sayt
tribuna.uz





Chegarasiz sport

Hissiyotlar, jonli translyatsiyalar va eksklyuzivlar.
Bu yerda muxlislar jamoasining yuragi uradi.

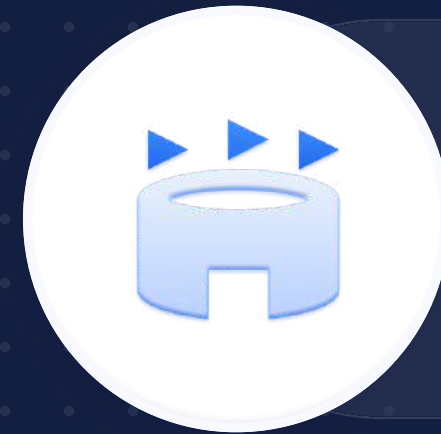


Tribuna.uz – bu sport bilan hamnafas jamoa. Biz faqat o‘yin natijasiga qaraydiganlar emas, uni yurak bilan his qiladiganlar uchun ham yozamiz.

Usmon Ibodov
Bosh muharrir, Tribuna.uz



Tribuna.uz — bu oddiy sport portali emas.



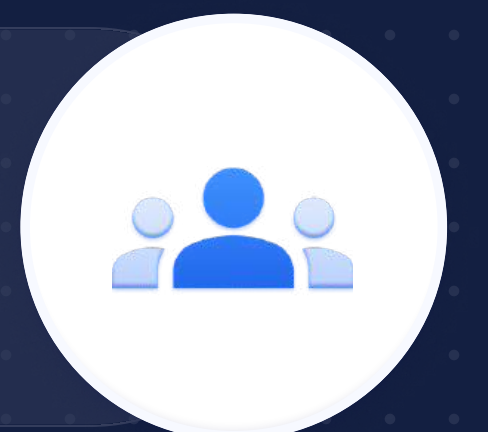
Futbol, tennis, boks, MMA va boshqa sport turlari.

Eksklyuziv kontent va eng tezkor match-markaz.

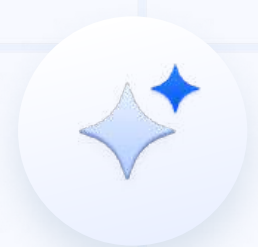


Biz barcha sport musobaqalarini kuzatamiz.

Ijtimoiy tarmoqlar — bu yerda haqiqiy muxlislar hamjamiyati yashaydi.



Platformalarimiz



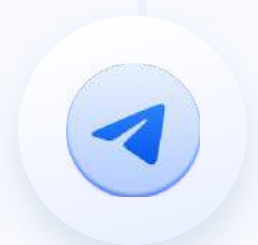
Mualliflik yangiliklari, intervyular va hamkorlik materiallari veb-saytda

Bauditoriyaga ishonchli va obro'li tarzda chiqish imkoniyati



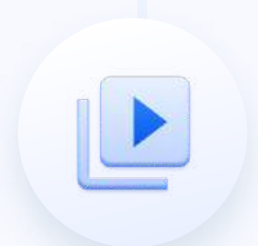
Instagram va Facebook integratsiyalar

Eng faol auditoriya bilan bevosita muloqot



Telegram-kanalda maxsus postlar

Muxlislar bilan jonli va tezkor aloqa



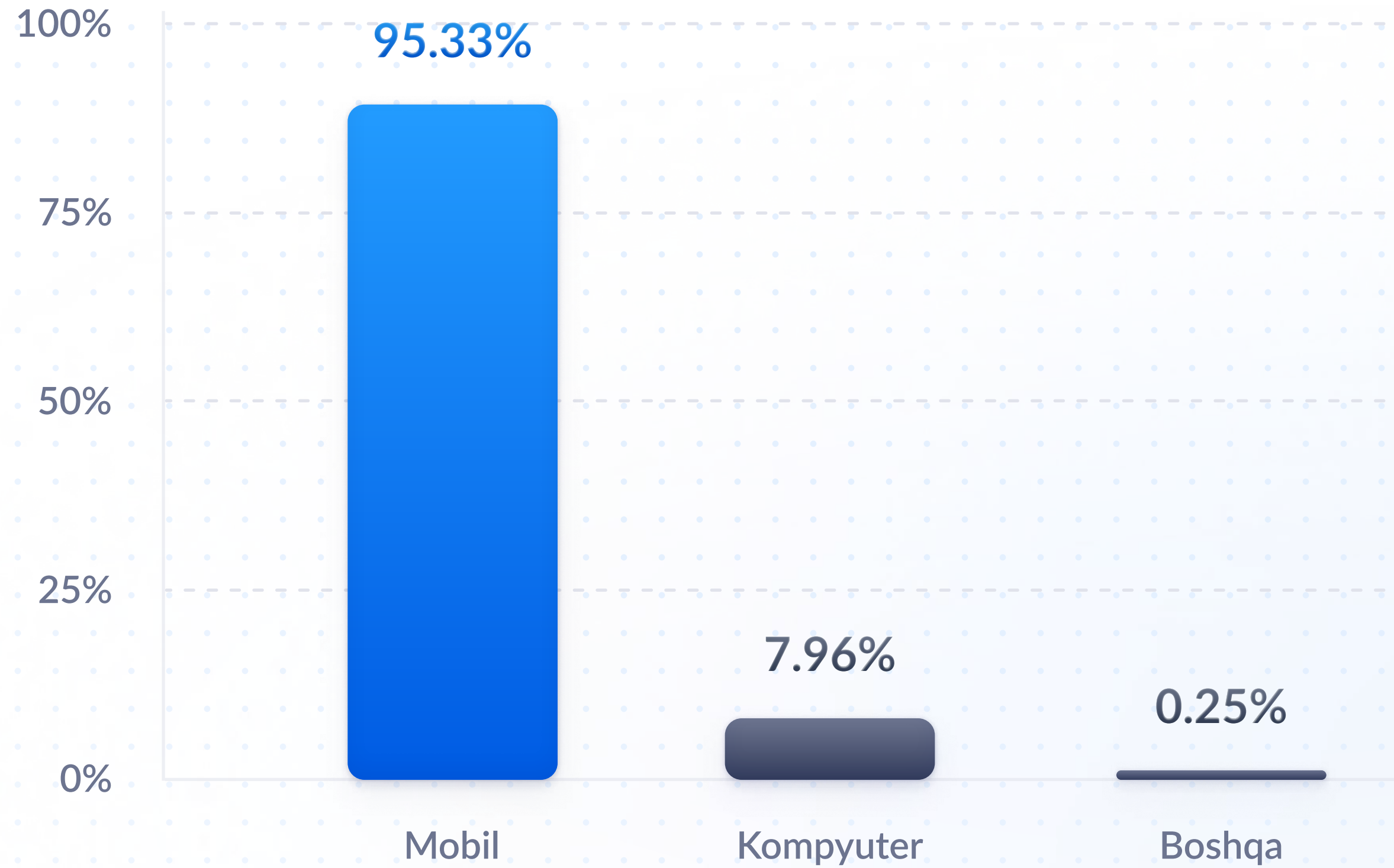
YouTube va TikTok kanallarida video-integratsiyalar va hamkorlik materiallari

Vizual kuch va maksimal qamro



Veb-sayt

Qurilma toifalari nisbati



Eng ko'p shaharlar

Toshkent	72.14%
Samarqand	20.02%
Andijan	2.51%
Frankfurt am Main	2.08%
Nukus	1.87%
Moscow	1.77%
Bukhara	1.50%
Jizzax	0.96%
Warsaw	0.83%
Fergana	0.75%

Web-sayt — sayt statistikasi

Jami foydalanuvchilar

508 ming

Ko'rishlar

3,8 mln



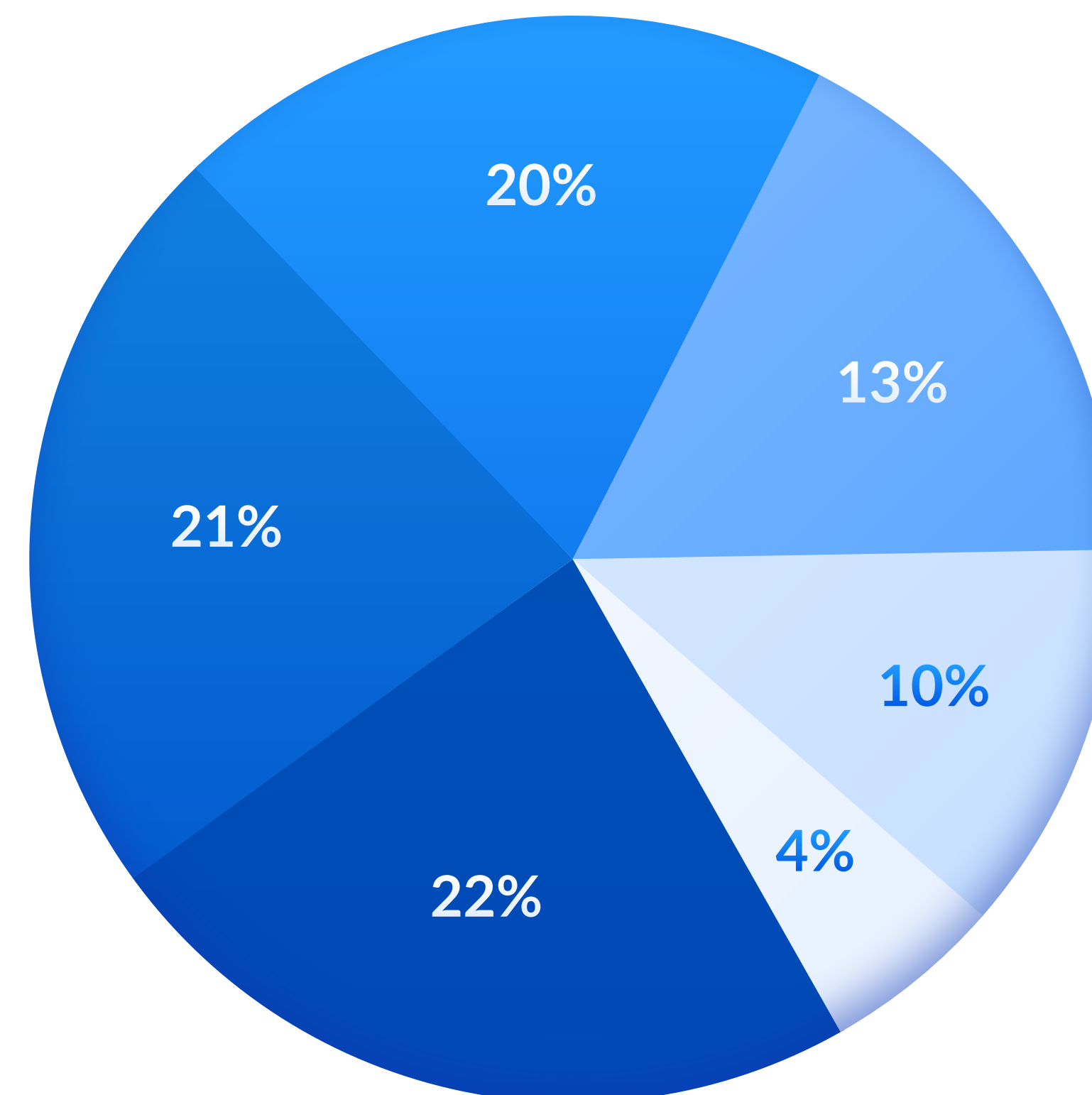
65,3%



34,7%

Yosh & Jins

18-24	22.20%
35-44	21.12%
25-34	20.30%
45-54	13.93%
55-54	10.82%
65+	4.43%



Ijtimoiy tarmoqlart

Obunachilar ijtimoiy tarmoqlarda



Instagram

271 ming



Facebook

42 ming



TikTok

82 ming



Youtube

47 ming



Telegram

220 ming

Instagram

Obunachilar

271 ming

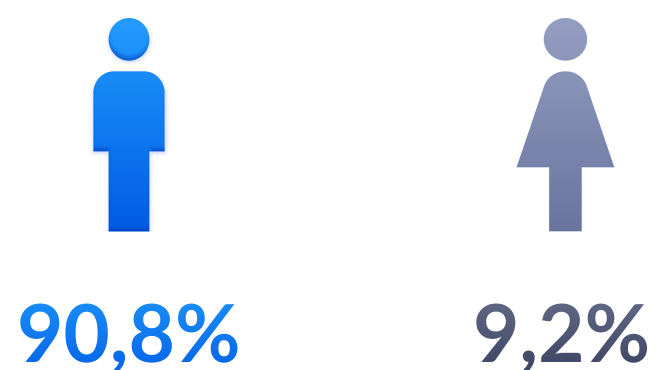
O'rtacha oylik auditoriya

8,1 mln

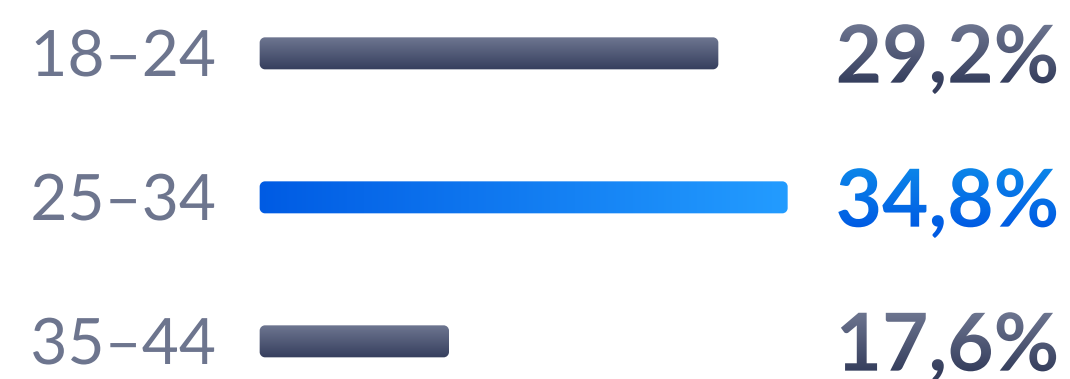
Ko'rishlar

271 ming

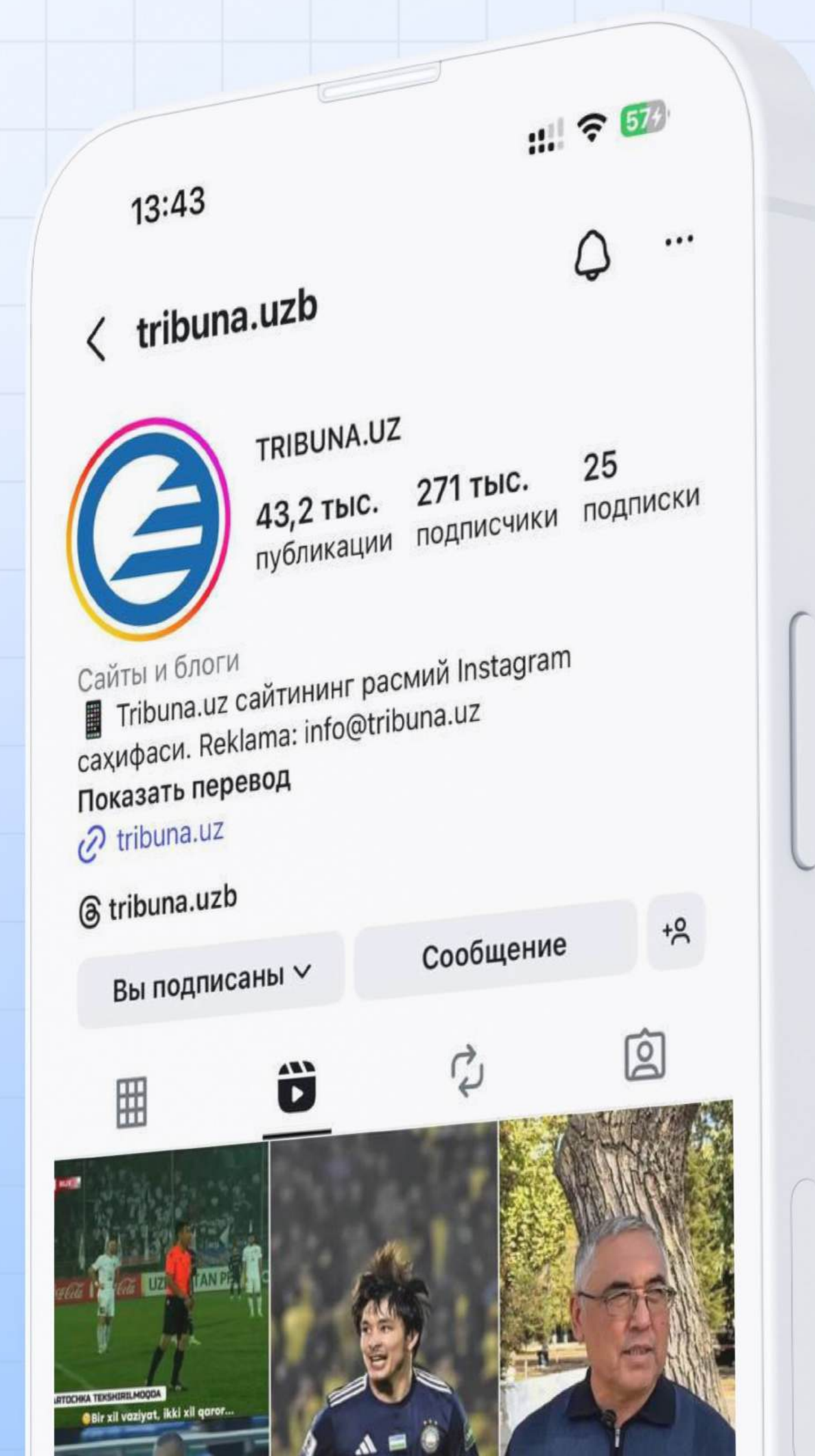
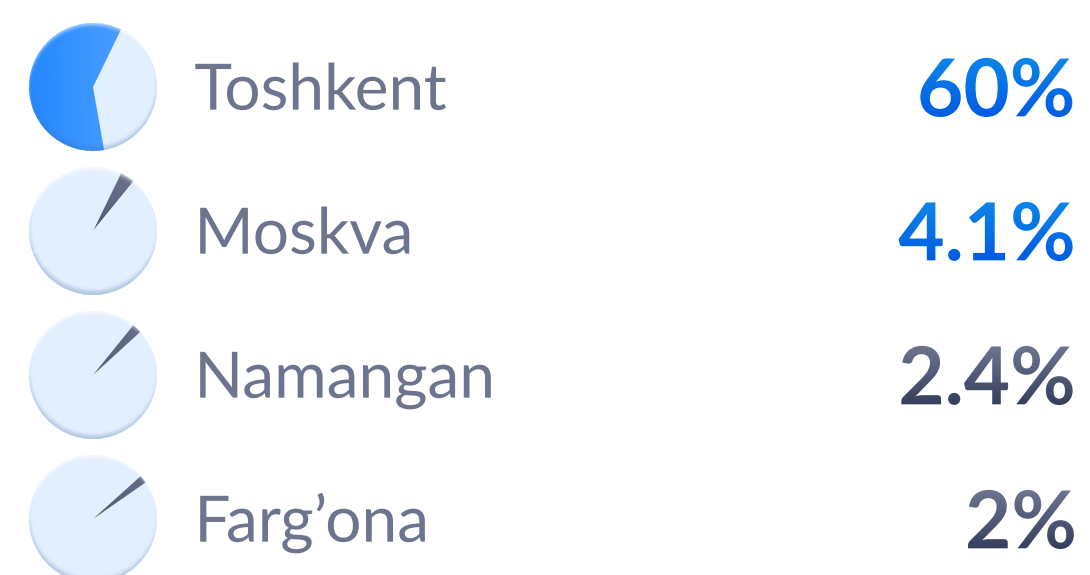
O'zaro ta'sirlar



Yosh & Jins













Shaharlar

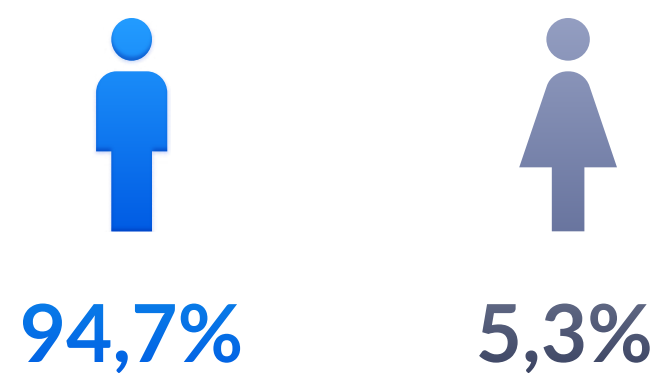


Obunachilar

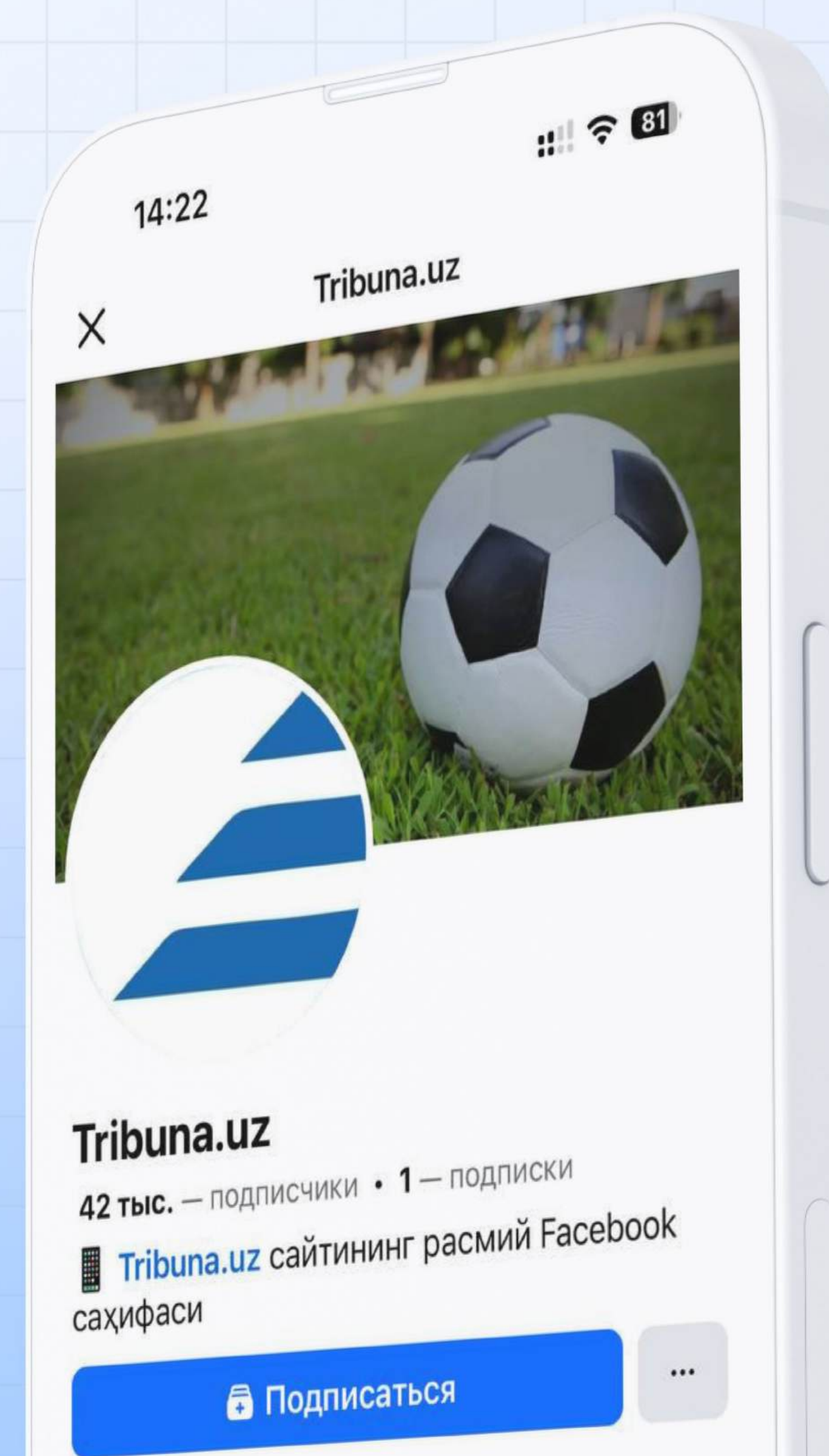
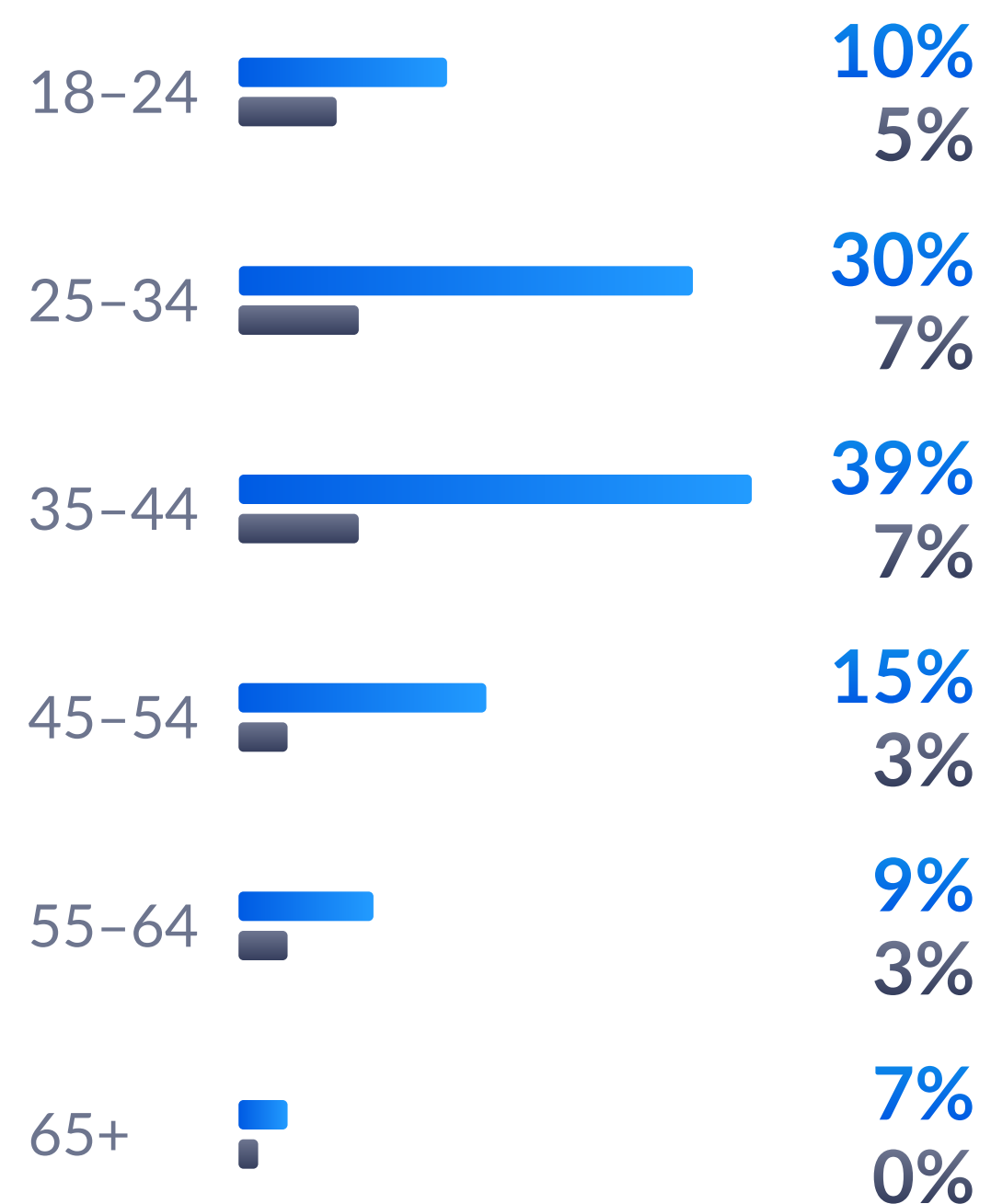
42 ming

Eng ko'p uchraydigan yosh oralig'i

Toshkent		49,9%
Samarqand		4,9%
Namangan		4,3%
Andijon		4%
Farg'ona		3,3%
Qo'qon		2,2%
Buxoro		2%
Qarshi		1,5%
Jizzax		1,4%
Urganch		1,4%



Yosh & Jins



Telegram

Obunachilar

193 ming

O'rtacha oylik auditoriya

37%

Bildirishnomalar
yoqilgan

82 ming

Har bir postning
ko`rishlar soni

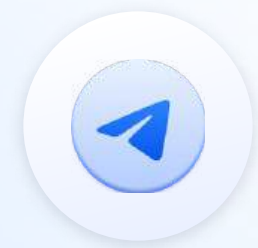
Muxlislar bilan to'g'ridan-to'g'ri aloqa



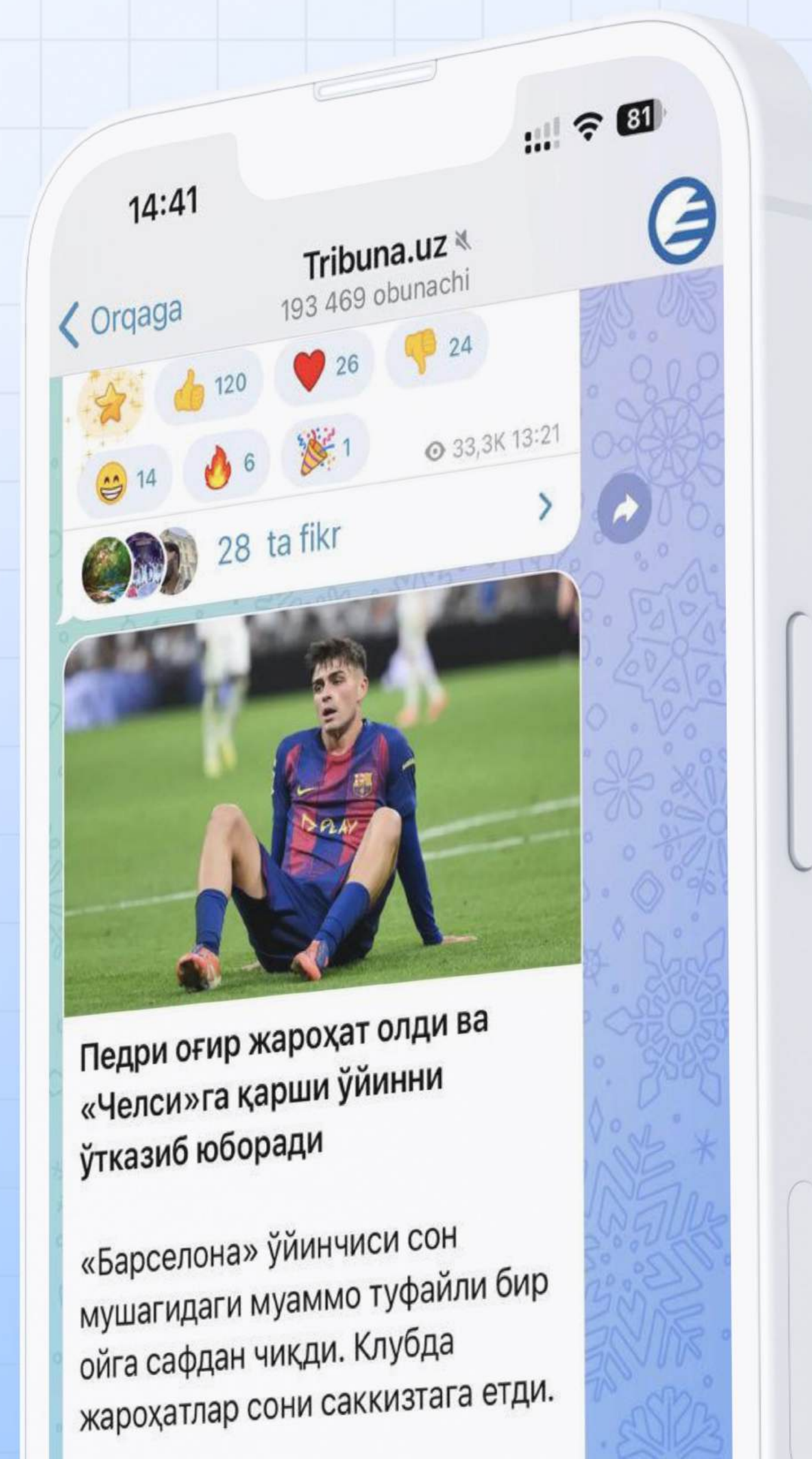
Faol va qiziqqan auditoriya —
xabaringiz har kuni ko'riladi.



Har qanday kontent formati:
rasmlar, videolar, matn, havolalar.



Tez axborot yetkazish — har bir
post tezkor natija beradi.



Telegram

Obunachilar

25 ming

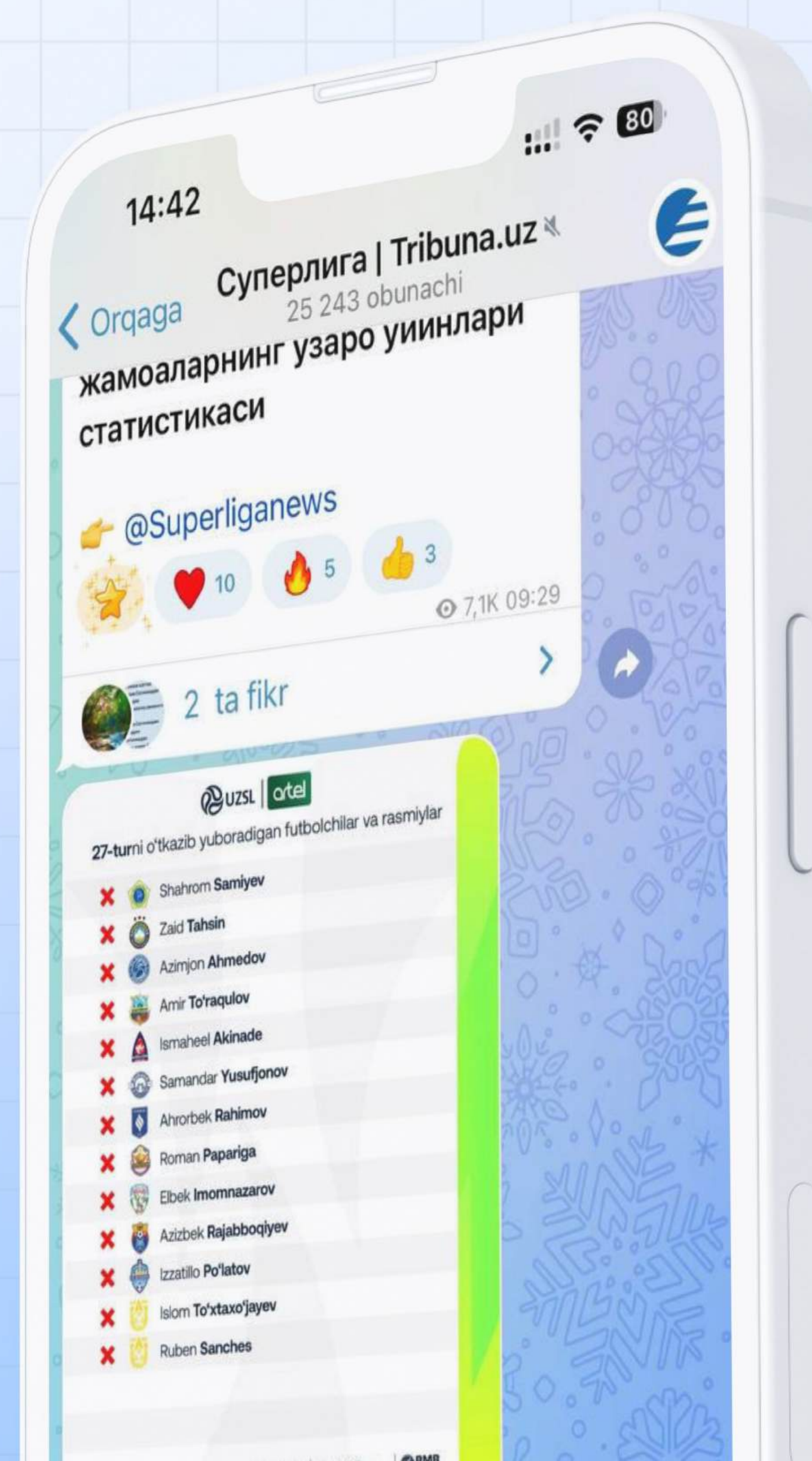
O'rtacha oylik auditoriya

43%

Bildirishnomalar
yoqilgan

21 ming

Har bir postning
ko`rishlar soni



TikTok

Obunachilar

82 ming

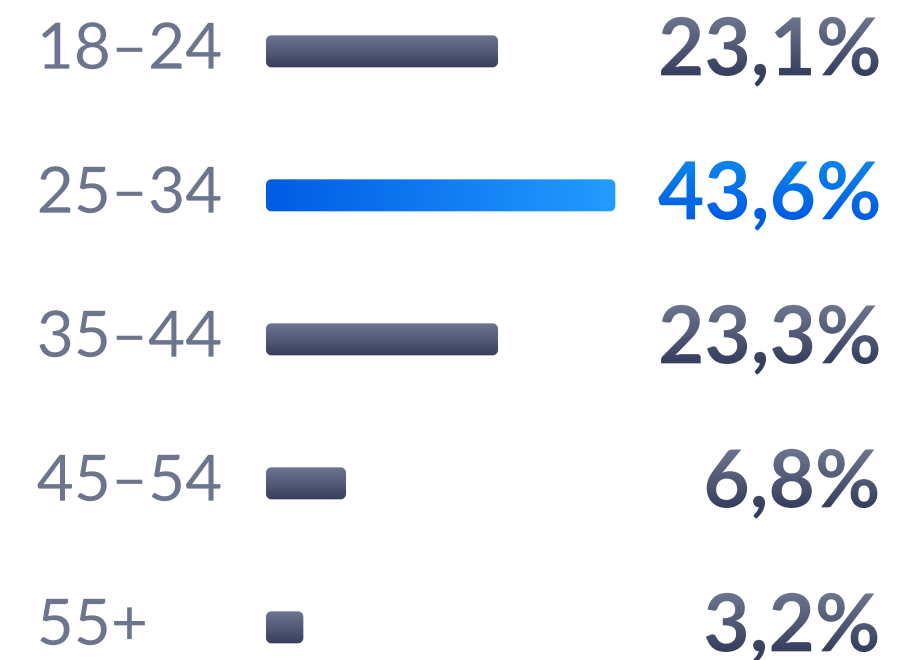


84%



16%

Yosh & Jins



Post tomoshalari

115 ming

Youtube

Obunachilar

47 ming

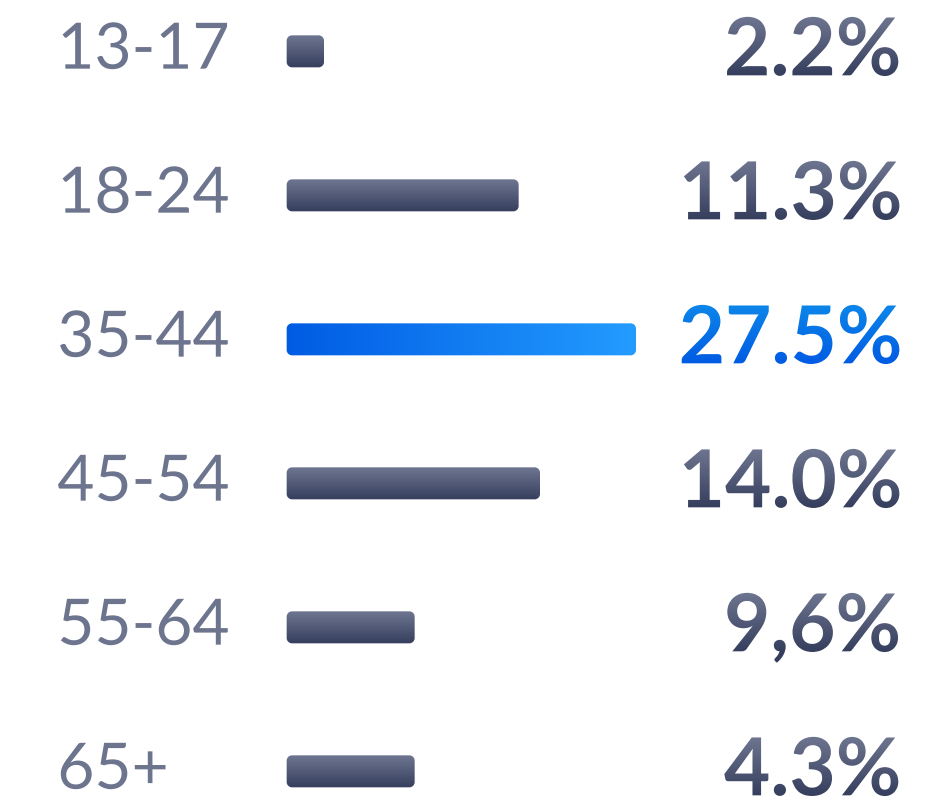


87%



13%

Yosh & Jins



Video tomoshalari

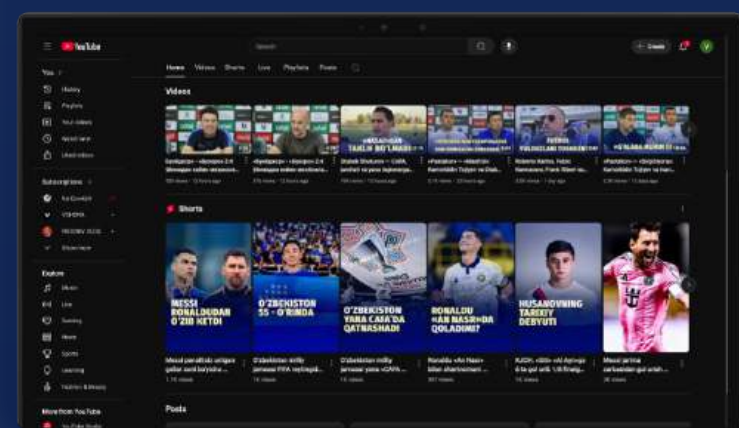
100 ming

Har bir platformada sportchi va nufuzli

Oylik 14 millionga yetadi



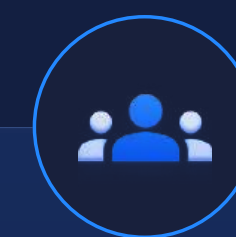
Kompyuter



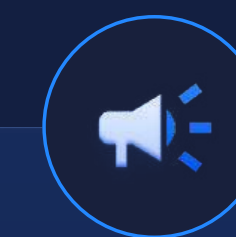
Planshet



Mobil



Ijtimoiy tarmoqlar



Ijtimoiy ta'sir qiluvchi



Tribuna.uz – faqat sport mediasi emas

Balki brendingiz uchun ishonchli hamkor:



To'liq xizmatlar

G'oyadan tortib ijro va kreativ materiallar tayyorlashgacha barcha bosqichlarda hamkorlik qilamiz



Individual yondashuv

Faqat sizning maqsadlaringiz va ehtiyojlaringizga mos yechimlar.



Shaffoflik

Har bir bosqichda statistik ma'lumotlar va fikr-mulohaza



Auditoriya ishonchi

Smart, context-aware responses. faol sport muxlislari doimiy ravishda kontent bilan muloqot qiladi



Ko'p platformali mavjudlik

Brendingiz veb-sayt, ijtimoiy tarmoqlar, Telegram, YouTube va TikTok'da namoyon bo'ladi



Eksklyuziv kontent

Effortless, human-like interactions. noyob materiallar, brendingizni raqobatchilardan ajratib turadi



Tezlik va samaradorlik

Axborot auditoriyaga darhol yetadi, maksimal ta'sirni ta'minlaydi



Tahlil va optimizatsiya

Auditoriya va interaktivlik ma'lumotlari asosida kampaniyalar samaradorligini oshiramiz



Rahmat

Joylashtirish imkoniyatlari, reklama formatlari, kreativ yechimlar
va hamkorlik shartlarini muhokama qilish uchun biz bilan bog'laning:



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